


FLYING CHINA



Flying China is the first and only print and online magazine for General Aviation (UL to GA) on the Chinese market; this market has the potential to be the fastest-growing aviation market of the world.

The key topics of  are tests of aircraft from general aviation, microlights and LSA, pilot news, background info, avionics, aircraft engines, portraits of manufactures and importers, news about aviation organizations and authorities, flight schools and flying clubs, service-pages, safety and technology.

Technical Details

Circulation	30 000
Publication	quartely
Size	Din A4
Volume	ca 80 pages
Terms of settlement	net, within 14 days from date of bill
Additions	price on request

Electronic

 is also published as an app

Deadlines

2020 [N°] 	Ad-deadline (day/month/year)	published date
Flying China 1/2020, No. 29	25.04.2020	20.05.2020
Flying China 2/2020, No. 30	25.06.2020	15.07.2020
World Directory of Light Aviation Chinese Version	11.08.2020	15.09.2020
Flying China 3/2020, No. 31	15.09.2020	05.10.2020
Flying China 4/2020, No. 21 (Spezial: e-flight Forum/Beijing)	16.11.2020	06.12.2020

Technical Specifications

We accept artwork generated by a Mac or a PC in the following formats: PDF, TIFF, EPS and JPG. Resolution should be 300 dpi and colour mode CMYK.

If you originate your own artwork, it is your responsibility to ensure that it contains no typographical errors. If you notice a problem after you have submitted the artwork, contact us, we will do our best to help.

Please supply a color proof.

A fully professional advertisement design service is available at mod-est cost. Please ask for details.

CONTACT THE ADVERTISING MANAGER

Rosi Berkemeier, Flying-Pages GmbH
 Buttersteig 11, 16831 Rheinsberg OT Zuehlen, Germany
 Phone: +49 (0)33931/80 60 27, Fax: +49(0)30 / 34 70 91 24
 mobile: +49 (0)173 / 372 62 71 or +49 (0)171 / 698 08 71 (Willi Tacke)
 eMail: rosi@flying-pages.com



Publisher: Flying-Pages GmbH, Buttersteig 11, 16831 Rheinsberg OT Zuehlen, Germany
 Phone.: +49 (0)33 931/80 60 27 • Fax.: +49 (0)30/34 70 91 24
 willi@flying-pages.com • www.widola.com • www.flying-pages.com



SIZES & PRICES



	Width x height (mm) Bleed size ⁽²⁾	Normal size ⁽³⁾	Price (Euro) ⁽¹⁾
Full page	210 x 297	185 x 273	3465 €
Double page	420 x 297	-	5755 €
Outside back cover	210 x 297	-	4160 €
Inside front cover	210 x 297	-	4160 €
Inside back cover	210 x 297	-	3815 €
2/3 page horizontal	210 x 192	185 x 180	2600 €
2/3 page vertical	134 x 297	122 x 273	2600 €
1/2 page horizontal	210 x 146	185 x 134	2150 €
1/2 page vertical	103 x 297	90 x 273	2150 €
1/3 page horizontal	210 x 100	185 x 88	1735 €
1/3 page vertical	71 x 297	59 x 273	1735 €
1/4 page horizontal	-	185 x 65	1285 €
1/4 page vertical	-	42 x 273	1285 €
1/4 page block	-	90 x 134	1285 €
1/6 page horizontal	-	185 x 42	975 €
1/6 page vertical	-	59 x 134	975 €
1/6 page block	-	90 x 88	975 €

(1) All prices subject to national taxes at the appropriate rate and for one insertion.

(2) Bleed: print to edge of paper (no margin, no type within 5 mm of edge).

(3) Normal: within normal type area (with margin).

FC Promotion Discount 2020:

Special 1 Book 4 **FC** 1/1-ads:

Get a 15% discount plus one free 1/1-ad in "World Directory of Light Aviation".

Special 2 Book 2 **FC** 1/1-ads:

Get a 10% discount plus one free 1/2-ad in "World Directory of Light Aviation".

SPACE ORDER

Size
(tick one)

☐ Inside front cover ☐ Inside back cover

☐ Outside back cover

☐ Full page

☐ Double page

☐ 2/3 page horizontal

☐ 2/3 page vertical

☐ 1/2 page horizontal

☐ 1/2 page vertical

☐ 1/3 page horizontal

☐ 1/3 page vertical

☐ 1/4 page horizontal

☐ 1/4 page vertical

☐ 1/4 page block

☐ 1/6 page horizontal

☐ 1/6 page vertical

☐ 1/6 page block

☐ 1 x

☐ 2x

☐ 3x

☐ 4x

Numbers
(tick one)

Ask about advertising in
our sister publications...

France: Vol Moteur, Paramoteur+,
Parapente+, AIRcontact

Germany:
Flügel – das Magazin
worldwide

World Directory of Light Aviation
eFlight Journal

Special discounts available for multi-
publication bookings!

Company:

Responsible individual:

Job title:

Company address:

.....

Town:

Postcode: Country:

Tel: Fax:

E-mail:

Please place the advertising detailed above
in the next edition of **FC**.

I have read and understood the terms and conditions.

Signed Date

Please send to:

Rosi Berkemeier, Flying-Pages GmbH,
Buttersteig 11, 16831 Rheinsberg OT Zühlen, Germany
Phone: +49 (0)33931/80 60 27, Fax: +49(0)30 / 34 70 91 24,
eMail: rosi@flying-pages.com