



Parapente+

First french paragliding magazine

Parapente+ for paragliding lovers

Buying, compare, practice, travelling, dreaming, it's in **Parapente+**

N°	Month	On-sale date	Ad deadline
PP+450-01-2017	January-February	24/12/2016	21/11/2016
PP+451-02-2017	March-April	25/02/2017	23/01/2017
	Special issue « paraglider & paramotor Buyer's Guide » (1)	05/05/2017	03/04/2017
PP+452-03-2017	May-June	25/04/2017	22/03/2017
PP+453-04-2017	July-August	26/06/2017	22/05/2017
PP+454-05-2017	September-October (2)	25/08/2017	21/07/2017
PP+455-06-2017	November-December	25/10/2017	22/09/2017

(1) The « Paraglider & Paramotor buyer's Guide » is the new version coming for the World Directory of Free-Flight. It is would be a national publication for paraglider & paramotor materials (wings, harnesses, instruments, manufacturers) .

(2) Coupe Icare program joined to the magazine and given to the expo visitors.

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Parapente+ Paramoteur+ **VOL** ULM+ULM **Flügel** **AIR** Contact **FLYING CHINA FC**

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Parapente+

General policy

1 free subscription for one order

RATE POLICY, QUANTITY DISCOUNT

Available also for *Flügel Das Magazin*, *Parapente+*, *Paramoteur+*, *AIRcontact*, *Vol Moteur*. For several advertisements in a year discounts are guaranteed as follow:

3 and + ads: 10% discount

6 and + ads: 20% discount

7 and + ads *special paraglider & paramotor buyer's guide*: 30% discount

This discount is retroactive per year of date on date.

Example : 4 ads in *Parapente+* + 1 ad in *Paramoteur+*

+ 1 ad in the *special paraglider & paramotor buyer's guide* = 6 ads = discount 20%

ADVANCE PLANNING DISCOUNT OR AGENCY DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount:

3 and + ads: 5 % discount

6 and + ads: 10 % discount

7 and + ads with *special paraglider & paramotor buyer's guide*: 15 % discount

This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication. If you do a modification, your invoice will be adjusted consequently. You anticipate without risk for the maximum discount !

Example : for 6 ads planned by advance = 20% of quantity discount

+ 10% of anticipation planning discount.

SCHOOL DISCOUNT

50% discount on school advertising exclusively.

No additional discount.

PAYMENTS

Billing from date of issue. Excluding VAT if UE VAT N°.

We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one.

A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.

OFFSET SPECIFICATIONS

Material under Mac & PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail at:

rosi@flying-pages.com or willi@flying-pages.com

Supply fonts with your files except for PDF.

Full advertising services from layout to finished artwork.

	Black & White	Full-color
Full page	1 490 €	2 130 €
Double page	2 253 €	3 218 €
Inside front & back cover	-	2 345 €
Outside back cover	-	3 405 €
2/3	1 269 €	1 812 €

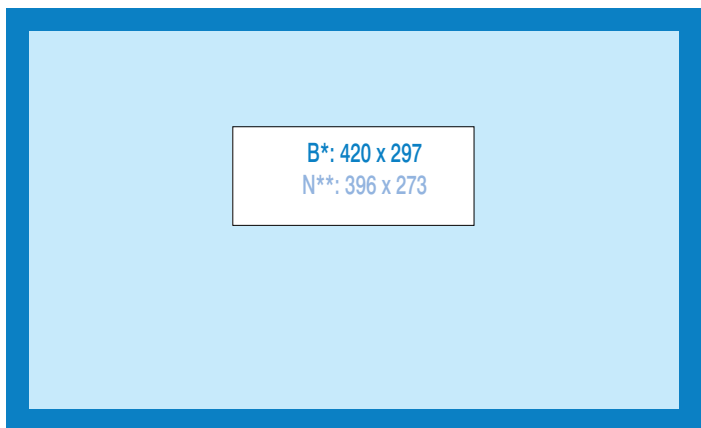
	Black & White	Full-color
1/2 page	960 €	1 365 €
1/3 page	745 €	1 065 €
1/4 page	600 €	850 €
1/6 page	495 €	705 €
1/8 page	405 €	580 €
1/16 page	255 €	365 €

All prices in euros, subject to taxes at the appropriate rate and for one insertion. Terms: 14 days from date of invoice.



Choose your size

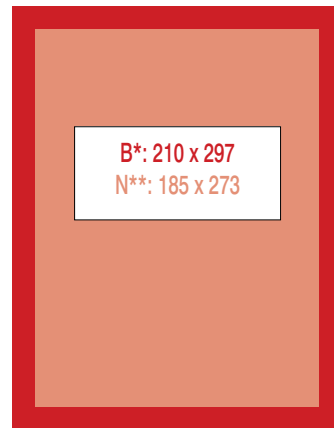
DOUBLE PAGE



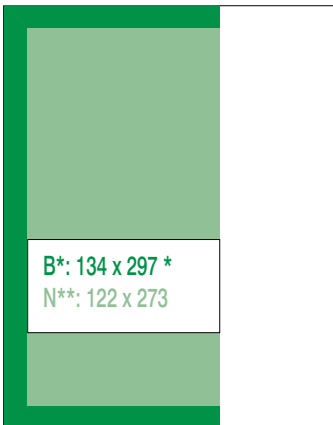
COVER



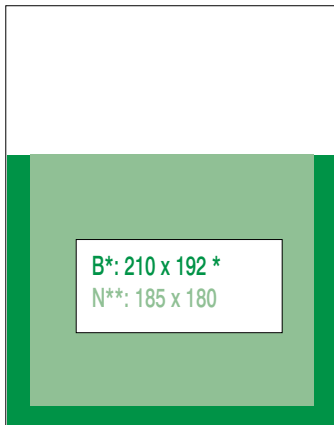
INSIDE



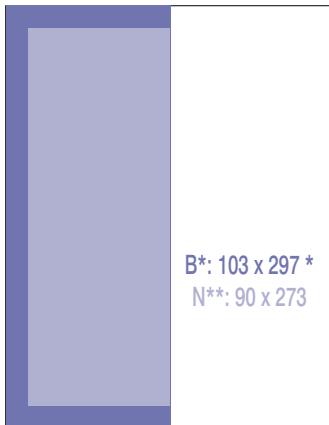
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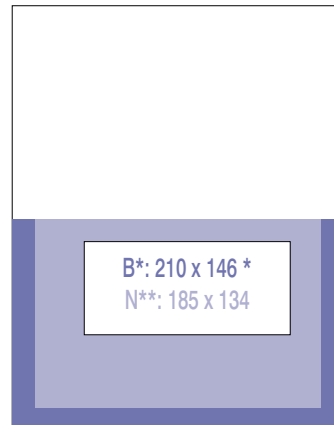
2/3 HORIZONTAL



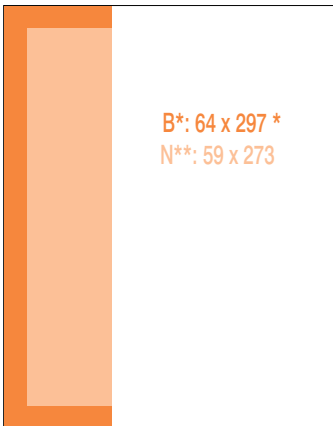
1/2 VERTICAL



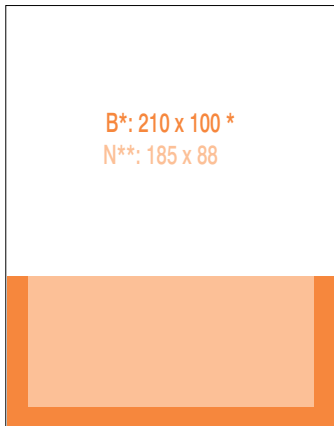
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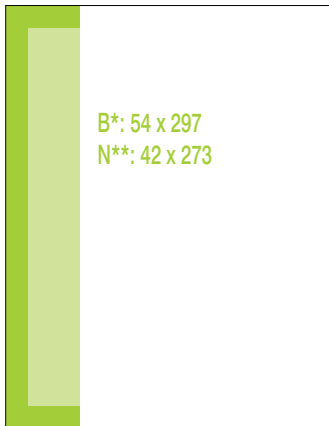
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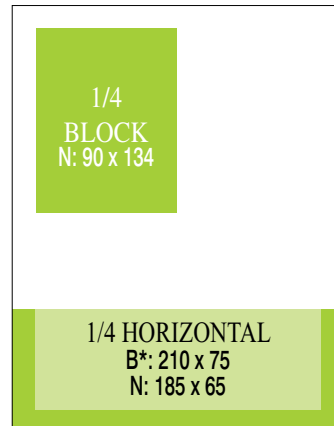
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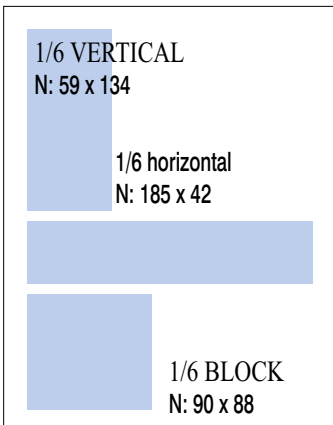
1/4 VERTICAL



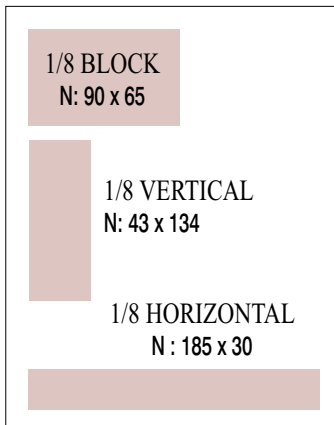
1/4 PAGE



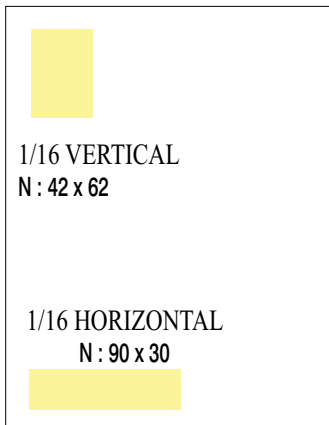
1/6 PAGE



1/8 PAGE



1/16 PAGE

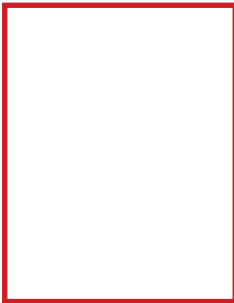


Size in mm

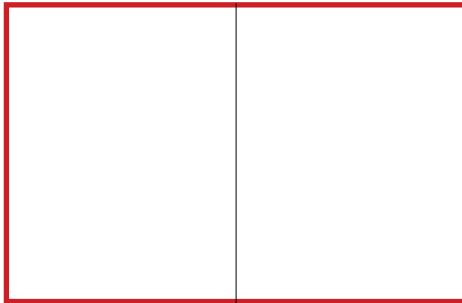
***B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.**
****N: Normal. Within normal type area (with margin).**

Formats, pour information

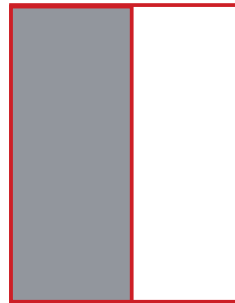
UNE PAGE



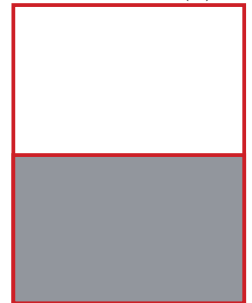
DOUBLE PAGE



DEMI-PAGE VERTICALE (V)



DEMI-PAGE HORIZONTALE (H)



Page A4 : 210 x 297 mm, format final

Pleine page (PP) : format A4 + 5 mm tout autour de la publicité, zone de coupe réservée à l'imprimerie. Prévoir une marge tournante de 5 mm à l'intérieur du format A4, pour que le texte ne disparaisse pas à la coupe.

Format utile : une marge blanche de 12,5 mm borde la publicité tout autour.

QUATRE PAGES DE COUVERTURE

EXTÉRIEUR



INTÉRIEUR

