



Parapente+

Paramoteur+

Advertising rates OFFICIAL PROGRAM COUPE ICARE

coupe icare

Dear exhibitors,

Icare Festival Organisation with Parapente + and Paramoteur + magazine promoting the most popular event with its very attractive official program. Diffusion 22 000 copies!

- > 12 000 copies will be joined to Parapente + magazine. September issue from august 25th by the news stands in France + subscriptions.
- > 4 000 copies will be joined to Paramoteur + magazine suscriptions + pilots registered at the french association of paramotoring.
- > 6 000 copies will be given by the organisation to the expo visitors.

For your company it's the opportunity to be seen during this very special event as it happens only once a year..

Icare Festival Organisation considering that some exhibitor, especially those coming from abroad that could not be interested by quantity discount offer on **Parapente + or Paramoteur +** magazine offers you a 40% discount for advertising into the official Coupe Icare programme.

We need your booking before the 18th of July and your artwork for the 21th of July.

Please check the adverts price list and choice your size, confirm or contact at: Ciel & Plume...

2017



www.coupe-icare.org

ADVERTISING MANAGER

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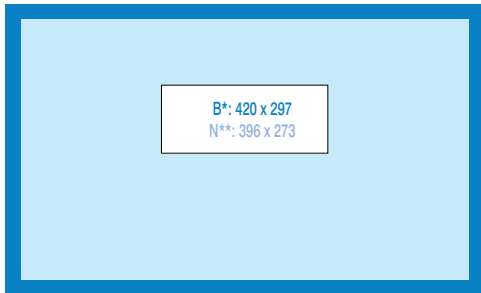
Parapente+ Paramoteur+

coupe icare

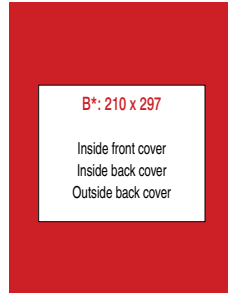
Advertising rates OFFICIAL PROGRAM COUPE ICARE

Full-color -40%			Full-color -40%		
1 page	2 862 €	1 717,20 €	1/4 page	1 145 €	687 €
2 nd & 3 rd cover	3 150 €	1 890 €	1/6 page	945 €	567 €
4 th cover	4 578 €	2 746,80 €	1/8 page	777 €	466,20 €
1/2 page	1 833 €	1 099,80 €	1/16 page	489 €	293,40 €
1/3 page	1 434 €	860,40 €	Prices do not include tax. Size in mm. All ads are full color.		

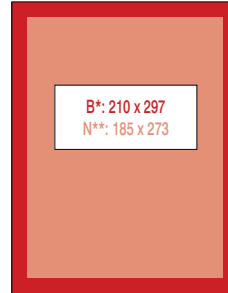
DOUBLE PAGE



COVER

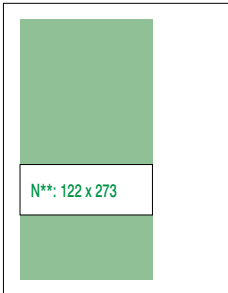


INSIDE

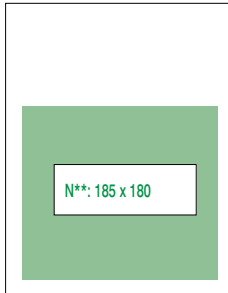


Material under Mac & PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail. Supply fonts with your files except for PDF. Full advertising services from layout to finished artwork.

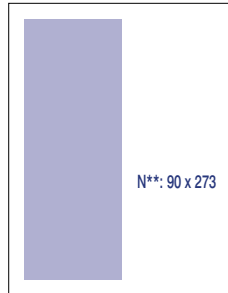
2/3 VERTICAL



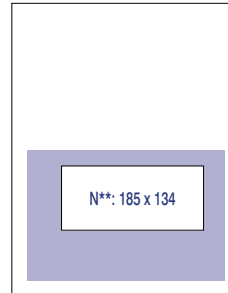
2/3 HORIZONTAL



1/2 VERTICAL

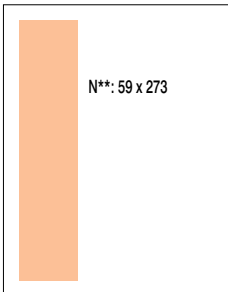


1/2 HORIZONTAL

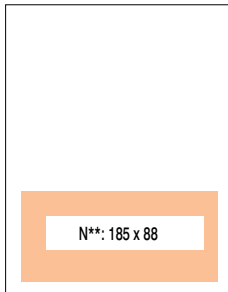


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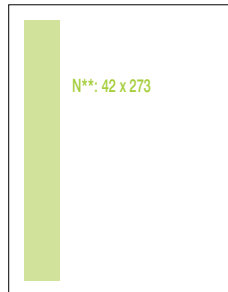
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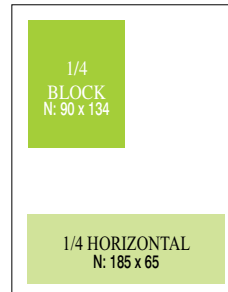
1/3 HORIZONTAL



1/4 VERTICAL

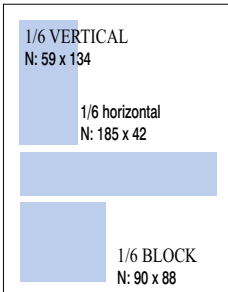


1/4 PAGE

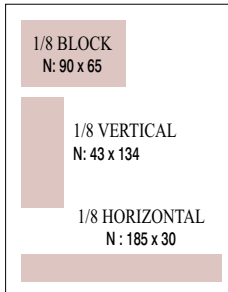


*B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge. **N: Normal. Within normal type area (with margin).

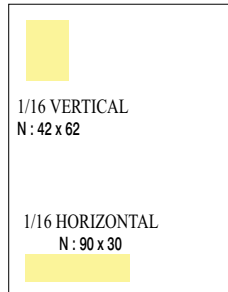
1/6 PAGE



1/8 PAGE



1/16 PAGE



Size in mm

*B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge. **N: Normal. Within normal type area (with margin).

**FOR CUSTOM ADD SIZES
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